

**AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b>	<b>Date:</b>
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I, Pam Mello  
do hereby request station time concerning the following issue:

<u>Healthcare Protections</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached schedule					

<b>Total Charges:</b>
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This broadcast time will be used by: Susan B Anthony List, Inc.

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

President Barack Obama - U.S. President - Nov. 6, 2012

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Guson B. Anthony List, Inc.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER

8/23/12  
Date

Pam Mello  
Signature

813-849-0076  
Contact Phone Number

### TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



# NON-CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

This form must be completed for all requests for broadcast time made by anyone seeking to broadcast a message that refers (a) to a legally qualified candidate, (b) to any election to federal office, or (c) to "a national legislative issue of public importance" or a "political matter of national importance (i.e. an issue advertisement). The form must be placed in the station's public inspection file for a period of two years.

Date of Request: 8/24/12 Time of Request: \_\_\_\_\_

Candidate Named in Spot: President Barack Obama

Party: Democratic

Candidate for: U.S. President 2012  
(Office) (Location)

Issued Referred to: Healthcare Protections

Name of Organization: Susan B. Anthony List, Inc.

Name of Organization Contact Person: Emily Buchanan

Address: 1707 L Street N.W., Suite 555, Washington, DC 20036

Telephone: 202-223-8073

Chief Executive Officers, Board of Directors, or Members of the Executive Committee of the Organization  
(attach a list, if necessary): Marjorie Dannenfelser

Emily Buchanan

Agency for Organization (if any): Design4 Marketing Communications

Name of Person Requesting Information/Time: Mandy Allen / Melissa Reidy / Pam Mello

## Information Requested:

- Rates for \_\_\_\_\_
- Availabilities for \_\_\_\_\_
- Other: \_\_\_\_\_

## Disposition for Request:

☐ Accepted ☐ Rejected ☐ Accepted or Rejected in part (attach explanation)

Rate Charged for Spot: \_\_\_\_\_

Class of Time Purchased: \_\_\_\_\_

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary):  
\_\_\_\_\_

Date Public File Report Prepared: \_\_\_\_\_

Other Information: \_\_\_\_\_

Inquiry Received By: \_\_\_\_\_